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CHARACTER AND INTEGRITY

Certain words are used more by habit than by any understanding of the terms. One whose behaviour is not up to the mark is said to have no character. A girl or boy does not have character when their behavior is not conducive to the accepted values of society. These may be said to be the values of society. Certain values are for life. They will demonstrate how we have to conduct ourselves as human beings. A few everyday examples will help us understand what these words mean.

The story of King Harischandra helps us understand this better. He has learnt that truth is the highest quality of life. His life itself is a demonstration of his standing for that quality. Character has to be read with values. Heaven may fall. But under no circumstances was he willing to compromise on those values and qualities. We all learn values. Harischandra has lived up to them. He suffered a lot in the process. He lost everything. Son, wife and all. He remained firm on the path of his value—telling only the truth. We ordinary people are shaken by misery, poverty, and failure, and we at one time or another let go of our values. Character is someone who stands firm in his beliefs.

Keeping with what we believe is character, unbothered by what comes of it, what people will think of it. Here we have an everyday example. We know that we have to go on the left side of the road. A few people, on finding the road without a policeman, forget all the rules and go on the wrong route. Whether a policeman is present on the road or not, character does not change. It is related to a character concerning modern rules of behavior, which aim at our safety and security. Character remains the same in winter, summer, poverty, riches, failure, or success. One does not lose his character even if one is threatened with death.

Prakasam dared the British bullet for freedom, which was his highest value. Integrity also means holding fast to one's values, beliefs, and morals. Character and integrity go with one another.

Dr. B. Venugopalarao

(From the Editor's Desk)



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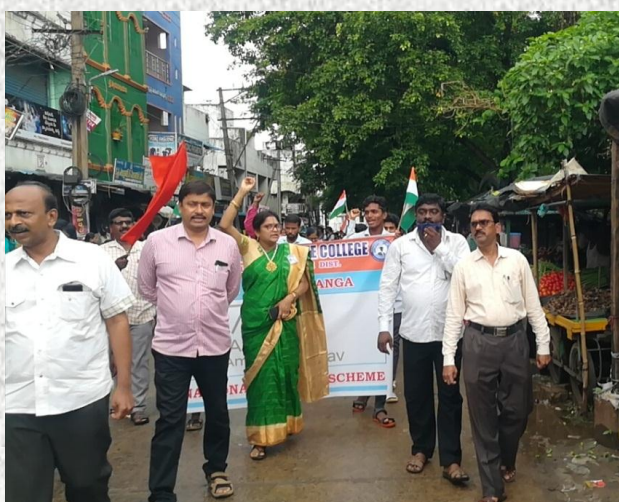
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AZADI KA AMRITOTSAV

Azadi ka Amritotsav celebrations, commemorating 75 years of our Independence were celebrated with pomp and grandeur. The staff and students of our college took out a rally in that occasion.

The rally started at 10 am, with the principal and teachers at its head. Students were formed into two lines, one comprising of boys and the other comprising of girls. Placards in praise of the national leaders and freedom fighters were held aloft and to a vociferous round of sloganeering, the rally was flagged off by the principal of college, **Dr. P. Swapna Haindavi**.



The rally which was joined by college CDPC members, **Sri Chaitanya Kumar**, and **Srinivasa Rao**. The principal, CDPC member enlightened the students in the independence struggle and the sacrifices of our freedom fighters. The principal, students, staff including the CDPC members went in a procession hailing the national leaders.

The atmosphere was filled with the air of patriotism and the atmosphere was charged when the rally met students streaming from all the roads and it appeared as though it was a sea of humanity. There was only one cry heard in that shrill of noises- *bharat mata ki jai*. Only that seemed to give the thronging crowds the required energy to dare the scratching heat of the day.

QUIZ COMPETITION

Life is a race for achieving excellence. A competition is the occasion to foment talent, and identify it as well. That is the occasion, more often than not, that one gets to know oneself. It is rather like iron coming into contact with heat to attain beautiful shapes. It is suffering when you are asked to do something. It is more a suffering when what you have to do is to test your memory, and ofcourse knowledge. And place where a quiz competition is conducted is place where some brainstorming is taking place. Here one is turning into a finer person. He is sharing what he knows and he is learning something new. He as well learns time management, spontaneity, and quick with, what not?

The quiz competition conducted in our college under the auspices of college NSS unit and its coordinator Bhaskarrao, lecturer in Commerce was a success to the hilt and it aptly realized what it is supposed to do. Students were divided into 4 items, each team comprising 5 students. Both boys and girls participated in the event. Malleswararao, lecturer in History acted as the quiz master on the occasion. The winners were immediately announced and they were given away prizes in the Independence Day.



FRIENDSHIP DAY CELEBRATIONS

On the occasion of Azadi ka Amritotsav, yet another programme, "**Friendship Day Celebrations**", was conducted. Azadi ka Amritotsav is not only an occasion to remember our freedom fighters' sacrifices but also to reaffirm our faith in Indian democracy, the spirit of which lies in the vow or "Pledge," which aspired to forge a spirit of oneness among all citizens.



In this programme conducted by the N.S.S unit of the college, an attempt to bring in this much coveted oneness was made. All the students were assembled on the ground and were told the necessity to stay united. In the programme where the principal of the college, **Dr. P. Swapna Haindavi**, was the president, speakers narrated instances of bickering within the nation as being the reason for the fall of the country into foreign hands.

Great movements and so many revolutionaries were let down by their own people and by their backstabbing. Mir Jafar, who is reviled as a traitor, helped the British colonize India and brought about the downfall of the Moghul Empire. Brutus, a trusted lieutenant of Julius Caesar, connived with his backstabbers to kill him.

Hence, friendliness among all the people is essential. There is no need to be enemies with whom we do not have anything to do. One does not have to despise another person because they hold a different belief. As small as one's being a fan of a particular film star should never be a cause for enmity. Young students should be aware of these things and should be friends with everyone.

AZADI KA AMRITOTSAV

GAMES COMPETITIONS

The nation is echoing only one spirit. Azadi Ka Amritotsav is on everyone's minds. Everyone wants to make the event a memorable one. Our India is a strong and vibrant nation only because of the efforts of our freedom fighters. An opportunity is given to the nation on the occasion of 75 years of independence to remember those great architects of Indian freedom.



An occasion is celebrated in many ways by people. On one birthday, one cuts the cake and turns off the candles. Another visits a temple. A few others make donations to old age homes, orphanages, or the needy. On the occasion of Azadi ka Amritotsav, an attempt by the college to throw some light on the latent talents of the students.

Hence, various games and sports competitions were conducted like kho - kho running races, cricket, Kabaddi, musical chairs etc. All the staff encouraged the students to take part in the competitions, and the competitions finally proved to be a grand success with the active participation of all the students.

AZADI KA AMRITOTSAV FESTIVITIES

Under the leadership of N.S.S programme officer, Y. In connection with Azadi Ka Amritotsav celebrations, various competitions in arranging rangavallis and singing patriotic songs were conducted. Winners in the competitions were immediately announced and the prizes were distributed on Independence Day.

Lamps were lighted as a mark of respect to the freedom fighters and martyrs in the freedom struggle The Principal, speaking on the occasion, said that it is our duty to take the fruits of our independence to the next generations. All the teachers and students actively participated in the programme.



INDEPENDENCE DAY CELEBRATIONS

The show was slated to begin at 8 a.m. Staff and students were present on the day on the college premises with attire befitting the occasion. Independence Day is the moment that makes one's chest increase by a few inches with pride that we are Indians and we were born in India. Arrangements like fixing the flag on the pole, packing it with flowers, arranging papers of various colours in rows of strings were early concluded.

Vice principal **Kandi Prasad Rao** hoisted the flag amidst the cheers and claps of all, and the national anthem was sung in chorus. The vice principal stressed the need to protect our freedom and lauded the sacrifices of our national leaders. In his speech, Bhaskar Rao, lecturer in Commerce, recalled the services of our freedom fighters. Later, prizes were distributed to students who had excelled in various competitions. Sweets were distributed to students after the programme.



ACADEMIC AUDIT

As per the directions of the Commissioner of Collegiate Education, the Vijayawada academic audit team, comprising of **Dr. Srinivasa Rao** and **Dr. Sai Kumar**, visited our college on **27.8.2022** to conduct an academic audit. They began their day with interaction with the students. And then they joined the principal to find out how the college is functioning. They verified various records of the





And then they interacted with the teaching staff and verified their records like teaching notes, diaries, academic and department activities registers, department marks registers, records of seminars and publications etc. The team found that the college is functioning well in spite of being plagued with problems like lack of a building, minimum facilities, sufficient rooms for instruction, etc. They lauded the fact that the principal and staff are exceptional in their functioning.

TELUGU LANGUAGE DAY



Gidugu Rammurthy, who fought to make vernacular Telugu the language of books and literature, is very much remembered for his services to the Telugu language. His birthday is celebrated every year as Telugu Language Day by the Telugu people. A programme was conducted on the occasion in the college to commemorate the services of **Gidugu** to Telugu Language. Principal, **Dr. P. Swapna Haindavi** presided over the function while **Gara Ranganadham**, Rajam Writers forum acted as the Chief Guest .

Principal of college, **Dr. Swapna Haindavi** expressed happiness at the initiative taken by **Tarakeswar Rao Chowdari**, lecturer in Telugu to hold the programme. She expressed happiness at the presence of **Gara Ranganadham** of Rajam Writers Forum. She stressed that mother tongue is as important as a mother and belittling our own mother tongue will be like belittling mother.



Vice principal, speaking on the occasion lamented that we do not have love towards our own mother tongue. He said that we can use Telugu without English words in it. Gara Ranganadham, later speaking on the occasion, thanked the principal and staff for inviting him to college on the occasion of Telugu language day. He narrated the importance of speaking in Telugu. One's culture, traditions are best carried when we speak mother tongue, he said. He gave a word of caution that we should not allow Telugu to become a dead language, and he advised the students to work hard to reach their goals and

added that how hard we work decides the quality of life that we lead in the future. He narrated a few verses, as part of his speech, from his translation of 'amuktamalyada'.

ంతి వేడుకలు శ్రీ కోసం గిడుగు

అధికారి రమేష్, జిల్లాస్థాయి అధికారులు తదితరులు పాల్గొన్నారు.

రాజాం లో రాజాం, ఆగస్టు 29 (పీపుల్స్ విజన్) తెలుగు జాతి కోసం తెలుగు భాష కోసం సమావేశములో ఉన్న సవరణ కోసం తన జీవితాన్ని అర్పించిన ధన్యజీవి గిడుగు రామమూర్తి పంతులు అని రాజాం రచయితల వేదిక నిర్వాహకుడు గార రంగనాథం తెలిపారు.

సామవారం స్థానిక ప్రభుత్వ డిగ్రీ కళాశాలలో గిడుగు రామమూర్తి జయంతి సందర్భంగా విద్యార్థులను ఉద్దేశించి ఆయన ముఖ్య ప్రసంగం చేశారు.

కళాశాల అధ్యక్షురాలు స్వప్న సమావేశంలో పాల్గొని ఉపన్యాసకులు హైదరాబాద్ అధ్యక్షతన జరిగిన సమావేశంలో చౌదరి కారకేశ్వరరావు, కే. ప్రసాదరావు, బి. సర్వాకమిడి తెలుగు ప్రజలను ఆంధ్రలో ఉ చేటుగోపాలరావు రెడ్ క్రాస్ ప్రతినిధి పెంకించడం కోసం ఆ రాజ తోనే పోరాడి చైతన్య కుమార్ తదితరులు పాల్గొన్నారు.



రాజాం ప్రభుత్వ డిగ్రీ కళాశాల అధ్యక్షురాలు జరిగిన కార్యక్రమంలో మాట్లాడుతున్న రాజాం రచయితల వేదిక కన్వీనర్ గార రంగనాథం

సాధించిన పిడుగు గిడుగు అని, ప్రకృతే ఉన్న సవరణ కోసం బడులు కట్టించి సవరణ భాషకు వ్యాకరణాన్ని, నివంతువును తయారు చేసిన పునుడు గిడుగు అని, గ్రాంథిక భాషా సంకెల నుండి తెలుగు భాషను విడిపించి వాడుక భాషకు పట్టం కట్టిన మహనీయుడు గిడుగు అని గార రంగనాథం కొనియాడారు.

ఈ సందర్భంగా పాగిరి హిమబిందు రాసిన గిడుగు రామమూర్తి చిత్రాన్ని సభ్యులు ఆవిష్కరించారు. రంగనాథాన్ని పునంగా సత్కరించారు. ఈ సమావేశంలో పాల్గొని ఉపన్యాసకులు హైదరాబాద్ అధ్యక్షతన జరిగిన సమావేశంలో చౌదరి కారకేశ్వరరావు, కే. ప్రసాదరావు, బి. సర్వాకమిడి తెలుగు ప్రజలను ఆంధ్రలో ఉ చేటుగోపాలరావు రెడ్ క్రాస్ ప్రతినిధి పెంకించడం కోసం ఆ రాజ తోనే పోరాడి చైతన్య కుమార్ తదితరులు పాల్గొన్నారు.



Chaitanya Kumar, CPDC member expressed happiness at being involved in the programme. Tarakeswar Rao Chowdari, in his speech, declared that Gidugu's great greatness does not only lie in his struggle to make vernacular Telugu the language of books, but also in bringing a recognition to the whole race of Telugus. He narrated at length the life of Gidugu. Gidugu did not like certain parts of Parlakimidi being merged into Orissa and shifted to Rajahmundry in protest against the move, he said. He also said that he struggled to bring about literacy among 'Savara' community, and even produced a Savara English dictionary. The programme which was attended by lecturers and students ended with distributing prizes to students who excelled in Telugu exam.